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# The Data Cards Playbook

A toolkit for purposeful and people-centric dataset documentation for transparency in AI systems.

<https://pair-code.github.io/datacardsplaybook/>

#datacardsplaybook



THE DATA CARDS PLAYBOOK

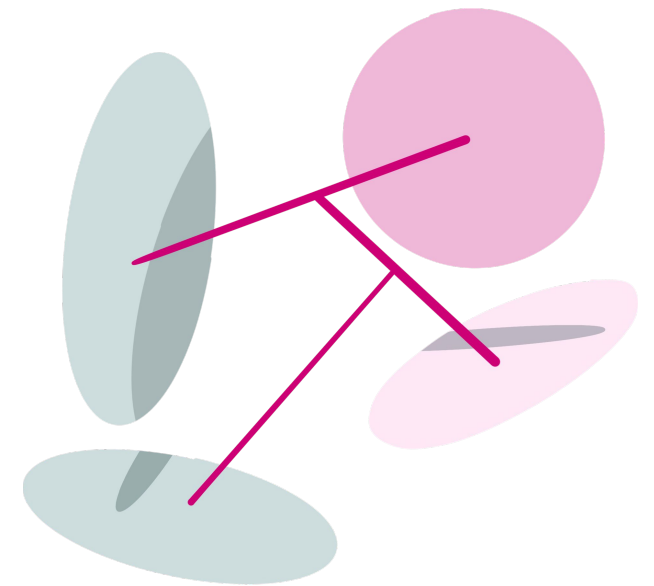
# Introduction

**01 Ask**

**02 Inspect**

**03 Answer**

**04 Audit**



THE DATA CARDS PLAYBOOK

# A Transparency Primer

IN THIS SECTION

Warm up to a shared understanding of transparency across your team, rooted in your data efforts.



## INSTRUCTIONS

Through a series of critical reflections and discussions, decide what transparency in data means to the group.

## OUTCOMES

A definition of transparency and its attributes that can guide your data efforts, be it creating a Data Card, producing documentation, or looking for dataset documentation.

## ACTIVITY LEVEL

Basic

# As a group, answer the following questions:

What are three words that capture your current experience of transparency in data?

Identify three challenges to transparency in data in your current workflow(s)?

Transparency in data is...

What are three successful outcomes of transparency in data?

What are three failures of transparency in data?

Transparency in data is not...



What are three words that capture your **current experience of transparency** in data?

1. 📝

2. 📝

3. 📝

Identify three **challenges to transparency in data** in your current workflow(s)?

1. 📝

2. 📝

3. 📝

What are three **successful outcomes** of **transparency** in data?

1. 📝

2. 📝

3. 📝



What are three **failures of transparency** in data?

1. 🗑️

2. 🗑️

3. 🗑️

In data, **transparency** is...

1. 🗍️

2. 🗍️

3. 🗍️



In data, **transparency is not...**

1. 🗑️

2. 🗑️

3. 🗑️



# Checklist

YOU SHOULD NOW HAVE

—

- ✔ A definition of Transparency in data
- ✔ A shared understanding of what Transparency is and is not
- ✔ What success and failure looks like for Transparency in data
- ✔ Where Transparency is created in your workflow(s)



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[The Data Cards Playbook ↗](#) is an adaptable toolkit of participatory activities, conceptual frameworks, and guidance that support Responsible AI practices for transparency in dataset documentation.

If you've adapted, implemented, or have feedback for this guidance, we'd love to hear from you at [https://github.com/pair-code/datacardsplaybook ↗](https://github.com/pair-code/datacardsplaybook).

Find the complete playbook at  
[https://pair-code.github.io/datacardsplaybook ↗](https://pair-code.github.io/datacardsplaybook)





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